

ANNA SEKOU

BUSINESS CONSULTANT
TRAINING & UX DESIGNER

Business consultant focused on the development and integration of **effective communication strategies** geared towards the improvement of both **internal collaboration** and **customer relationships**. Professional experience in the business sector (marketing and sales), has allowed the understanding and **development of social intelligence and ability to communicate effectively**. Specialization in User Experience (UX) Design, enables one to understand and **create the structures through which communication is transmitted** so that the message is perceived effectively, resulting in a **satisfied internal and external user** (human resources and customers). In this way, **corporate communication is conceived in its totality** and can be conveyed as much through the **physical** presence as in the **virtual** dimension.

CORE COMPETENCES

- Corporate Communication Strategy
- Intercultural Communication
- Transformational Leadership
- Teamwork & Team Building
- Diversity Integration: Multigenerational and International Teams
- User Experience (UX) Design

DIPLOMAS AND CERTIFICATIONS

- Master in UX Design - Career Foundry, Berlin
- Master in Internationalisation and Leadership - ESIC Business and Marketing School, Seville
- BSc in Business Management - King's College, London
- International Baccalaureate - St'Clares, Oxford

LANGUAGES AND CULTURAL BACKGROUND

- Spanish
- English
- Italian
- French

CONTACT AND SOCIAL MEDIA

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